



1st LUMS / TSM / WHU Doctoral Workshop
Toulouse, March 28 & 29, 2019
Arsenal Library (BU018)

Note: Posters are an ideal way to communicate your ideas, projects, and outcomes to a wider audience. As we would like to favour even more the opportunity for PhD participants to interact and network each PhD candidate could design a poster about his/her research to stimulate discussion, gather feedback, or to explore an incomplete research paper in more detail. Posters could be displayed during the welcome session and could be kept visible until the end of the workshop to give all PhD candidates attended the workshop an opportunity to speak with colleagues about their posters during tea breaks and lunches.

Posters are limited to one poster per PhD candidate. Poster format: Maximum size A0 (841mm by 1189 mm). We will print all posters in Toulouse.

Time allocation:

- *Speaker 20 minutes;*
- *Open discussion 15 minutes;*
- *Closed words on the presentation & discussion by a faculty 10mn.*

Wednesday 27 March 2019

20:00 Welcome diner with Christian Andres (WHU, doctoral program in accounting and finance), Nathalie Benet (TSM, accounting department), Shantanu Banerjee (LUMS, PhD program in finance), Fany Declerck (TSM Doctoral Programme), Martin Glaum (WHU), Igor Goncharov (LUMS, PhD program in accounting), Sophie Moinas (TSM, finance department), Hervé Penan (TSM, dean).

Thursday 28 March 2019

9:00 – 9:30 Welcome tea (AF20)

9:30 – 9:45 Round-table introduction of participants and Ph.D workshop kick-off

9:45 – 10:30 Nabil Alkafri (WHU), topic: quantitative investment strategies

- Open discussion
- Closed words on the presentation & discussion by Sébastien Pouget (TSM)

10:30 – 11:15 Xiaoyong Wu (LUMS), topic “Analyst quality, intra-industry information transfer and firm investment decision”

- Open discussion
- Closed words on the presentation & discussion by Silvia Rossetto (TSM)

- 11:15 – 12:15 Sébastien Pouget (Toulouse School of Management)
Corporate Behavior with Socially Responsible Investors
- 12:15 – 13:30 Lunch (AF20)
- 13:30 – 14:15 Vincent Tena (TSM), topic: “Automating High-Skill Jobs subject to Moral-Hazard”
- Open discussion
 - Closed words on the presentation & discussion by Shantanu Banerjee (LUMS)
- 14:15 – 15:00 Wen Lin (LUMS), topic: “What can we learn about credit risk from debt valuation adjustments”
- Open discussion
 - Closed words on the presentation & discussion by Alexander Guembel (TSM)
- 15:00 – 16:00 Research skill training: reporting empirical results
By Prof. Igor Goncharov (Lancaster University School of Management)
- 17:00 – TSM Doctoral Programme hooding ceremony (Amphi Cujas)

Friday 29 March 2019

- 9:30 – 10:15 Rui Shi (LUMS), topic: “Ripple effects of Corporate Fraud: Evidence from Innovation in the Supply Chain”
- Open discussion
 - Closed words on the presentation & discussion by Christian Andres (WHU)
- 10:15 – 11:00 Basma Heidar (WHU), topic: “The effects of political uncertainty on financial reporting”
- Open discussion
 - Closed words on the presentation & discussion by Marie Caussimont (TSM)
- 11:00 – 12:00 Emmanuelle Negre (Toulouse School of Management)
Toward dialogic accounting? Public accountants’ assistance to works councils – A tool between hope and illusion
- 12:00 – 13:30 Lunch (AF20)
- 13:30 – 14:15 Richard Jabot (Toulouse Business School), topic: “Carbon accounting: An affective power? The case of a french SME”
- Open discussion
 - Closed words on the presentation & discussion by Martin Glaum (WHU)
- 14:15 – 15:00 Niklas Meyer (WHU), topic: “strategy and accounting”
- Open discussion
 - Closed words on the presentation & discussion by Isabelle Martinez (TSM-R)

- 15:00 – 15:45 Gitae Park (LUMS), topic: “The Impact of the U.K. Strategy and Business Model Reporting Mandate on Performance Reporting and Managerial Myopia”
- Open discussion
 - Closed words on the presentation & discussion by Nathalie Benet (TSM)
- 16:00 – 16:30 Doctoral tutorial [*face-to-face counselling to provide the opportunity for all PhD candidates to informally and privately discuss during 30-minute their dissertation research with a professor*]
- 16:30 – 16:45 Closing words (by the next host)