

RESUME

PERSONAL DATA

Name Schwing, Maximilian
Date and Place of Birth 12/11/1986 Karlsruhe (Germany)
Marital Status Married, One Child

KNOWLEDGE & SKILLS

Sound knowledge and practical experience in research and project work
Experience, and great interest in topics of electric and shared mobility
Distinct method competence and consistent solution orientation
Practical experience in the supervision of students
High ability to work in a team and enthusiasm
Professional appearance and pronounced communication skills

PROFESSIONAL CAREER

Since 01/2021 **Research Assistant, Baden-Wuerttemberg Cooperative State University, Stuttgart (Germany)**
Business Unit Center for Empirical Research
Activities Training of students of the school of business on central empirical topics
Implementation of teaching-integrated research projects

05/2019 – 12/2020 **Research & Project Assistant, Baden-Wuerttemberg Cooperative State University, Stuttgart (Germany)**
Business Unit School of Engineering
Activities Development and implementation of the DHBW Urban Mobility Lab: a didactic concept for interdisciplinary, research- and project-oriented learning
Supervision of cross-faculty and cross-location study projects
Application for funding in connection with the project

10/2017 – 04/2019 **Team Leader, b.i.g.-Gruppe, Karlsruhe (Germany)**
Business Unit Organizational development & improvement process
Activities Head of the central department for organizational development & improvement process
Supervision of internal and external consulting projects with the aim of strengthening competitiveness

01/2015 – 09/2017 **Project Manager, b.i.g.-Gruppe, Karlsruhe (Germany)**
Business Unit Organizational development & improvement process
Activities Collaboration in the establishment of the central department for organizational development & improvement process

05/2014 – 10/2014 **Junior Project Manager, Dr. Ing. h.c. F. Porsche AG, Stuttgart (Germany)**
Business Unit Strategy & Organizational Development
Activities Project implementation as part of the Porsche improvement process and in process and guideline management

- 10/2013 – 03/2014 **Master's student, Dr. Ing. h.c. F. Porsche AG, Stuttgart (Germany)**
Business Unit Strategy & Organizational Development Division
Activities Master thesis and project implementation as part of the further development of the Porsche improvement process
- 01/2012 – 04/2013 **Internship & working student, Ernst & Young GmbH, Eschborn (Germany)**
Business Unit Advisory Finance
Activities Project support within the scope of external consulting projects for the optimization of processes for the preparation of financial statements
- 09/2010 – 04/2011 **Internship, Mercedes-Benz USA, LLC, Jacksonville (USA)**
Business Unit Quality Engineering Center
Activities Collaboration in controlling and reporting of damaged parts as well as supplier regress management

EDUCATION

- Since 09/2019 **Toulouse 1 Capitole University, Toulouse (France)**
Doctorate (Ph.D.) In Progress
Department Toulouse School of Management (TSM)
Specialization Marketing
Thesis topic Peer-to-Peer Sharing in Mobility Markets – a marketing perspective
Prof. Dr. Lars Meyer-Waarden, Head of the Marketing Research Team
- 04/2012 – 03/2014 **Technical University of Munich (TUM), Munich (Germany)**
Master (M.Sc.) Overall Average 2.1
Department TUM School of Management
Course of Studies Management and Technology
Majors Marketing, Strategy & Leadership, Industrial Engineering
Thesis Design of a Model for Management-oriented Application of the Continuous Improvement Process – Identification of Improvement Potentials on the Example of Dr. Ing. h.c. F. Porsche AG
Prof. Dr. Dr. h. c. mult. Horst Wildemann, Research Institute Corporate Management, Logistics and Production
- 10/2007 – 03/2012 **Karlsruhe Institute of Technology (KIT), Karlsruhe (Germany)**
Bachelor (B.Sc.) Overall Average 2.3
Department Department of Economics and Management
Course of Studies Business Engineering
Majors International Economics, Energy Economics, Industrial Production, Production Engineering
Thesis Customer Acceptance and Preferences for Alternative Fuel Vehicles – Empirical Analysis and Assessment of Existing Forecasts and Customer Research
Prof. Dr. Hagen Lindstädt, Institute for Corporate Management

OTHER

- Sports Golf, Cycling, Fitness
Hobbies Cooking, healthy nutrition, trade magazines



Maximilian Schwing

Karlsruhe, March 2021