

# RESUME

## PERSONAL DATA

Name Schwing, Maximilian  
Date and Place of Birth 12/11/1986 Karlsruhe  
Marital Status Married, One Child

## KNOWLEDGE & SKILLS

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Sound knowledge and practical experience in project work, regarding organizational & business development and marketing activities  
Knowledge, experience and great interest in the topics of shared mobility and sustainable mobility services  
Distinct method competence and consistent solution orientation  
Professional appearance and pronounced communication skills, e.g. in moderating workshops and training courses  
Practical experience in the supervision of students  
High ability to work in a team and enthusiasm

## PROFESSIONAL CAREER

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05/2019 - today      **Research Assistant, Baden-Wuerttemberg Cooperative State University, Stuttgart**  
Business Unit      School of Engineering  
Activities      Development and implementation of a didactic concept of the Urban Mobility Lab for interdisciplinary, research-oriented and project-oriented learning and working  
Supervision of cross-faculty and cross-location study projects  
Application for funding in connection with the project

10/2017 – 04/2019      **Team Leader, b.i.g.-Gruppe, Karlsruhe**  
Business Unit      Organizational development & improvement process  
Activities      Head of the central department for organizational development & improvement process of the b.i.g.-Gruppe  
Strategy development for the b.i.g.-Gruppe and its divisions  
Management support in operationalizing strategic challenges  
Supervision of internal and external consulting projects with the aim of strengthening competitiveness

01/2015 – 09/2017      **Project Manager, b.i.g.-Gruppe, Karlsruhe**  
Business Unit      Organizational development & improvement process  
Activities      Collaboration in the establishment of the central department for organizational development & improvement process  
Establishment of a group-wide, structured improvement process  
Project implementation for the further development of the processes and structures of the b.i.g.-Gruppe

05/2014 – 10/2014      **Employee, Dr. Ing. h.c. F. Porsche AG, Stuttgart**  
Business Unit      Strategy & Organizational Development  
Activities      Project implementation as part of the Porsche improvement process and in process and guideline management

- 10/2013 – 03/2014      **Master's degree candidate, Dr. Ing. h.c. F. Porsche AG, Stuttgart**  
Business Unit      Strategy & Organizational Development Division  
Activities      Master thesis and project implementation as part of the  
                         further development of the Porsche improvement process
- 01/2012 – 04/2013      **Internship & working student, Ernst & Young GmbH, Eschborn**  
Business Unit      Advisory Finance  
Activities      Project support within the scope of external consulting  
                         projects for the optimization of processes for the preparation  
                         of financial statements
- 09/2010 – 04/2011      **Internship, Mercedes-Benz USA, LLC, Jacksonville (USA)**  
Business Unit      Quality Engineering Center  
Activities      Collaboration in controlling and reporting of damaged parts  
                         as well as supplier regress management

## EDUCATION AND TRAINING

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- 09/2019 - today      **PhD Student, Toulouse School of Management, Toulouse Capitole University**  
Course of Studies      Marketing  
Research field      Sharing and collaborative consumption  
Research topic      Peer-to-Peer sharing (P2P SCC) business models in mobility  
                         markets  
Supervisor      Prof. Dr. Lars Meyer-Waarden
- 04/2012 – 03/2014      **Technical University of Munich (TUM), Munich**  
Course of Studies      Management and Technology  
Majors      Marketing, Strategy & Leadership, Industrial Engineering  
Master (M.Sc.)      Overall Average 2.1  
Master thesis      Design of a Model for Management-oriented Application of  
                         the Continuous Improvement Process – Identification of  
                         Improvement Potentials on the Example of Dr. Ing. h.c. F.  
                         Porsche AG  
                         Prof. Dr. Dr. h. c. mult. Horst Wildemann, Research Institute  
                         Corporate Management, Logistics and Production
- 10/2007 – 03/2012      **Karlsruhe Institute of Technology (KIT), Karlsruhe**  
Course of Studies      Business Engineering  
Majors      International Economics, Energy Economics, Industrial  
                         Production, Production Engineering  
Bachelor (B.Sc.)      Overall Average 2.3  
Bachelor thesis      Customer Acceptance and Preferences for Alternative Fuel  
                         Vehicles – Empirical Analysis and Assessment of Existing  
                         Forecasts and Customer Research  
                         Prof. Dr. Hagen Lindstädt, Institute for Corporate  
                         Management



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Maximilian Schwing

January 2020